

Mini Commission – Artist Award for #factorywindow



Image 1: *Beacon* by Mark Titchner, commissioned by The Culture Trust 2016

Introduction

The Culture Trust, is a charitable trust and we manage museums, an arts centre, creative workspaces, heritage sites and deliver amazing arts and cultural engagement activity throughout the year. We seek an artist/creative to undertake a mini commission to animate the Hat Factory Arts Centre in central Luton as part of our public engagement programme. We aim to reach current, new, existing and hard to reach audiences to engage and be inspired by, visit and enjoy the arts centre and for artists and young creatives of and in Luton to engage with the building and its programme. For more information about the Trust visit www.culturetrust.com

The brief is to develop and share artistic work in response to the exciting creative energy of Luton and its new emerging creative ecosystem of artists, artistic spaces and places. The work will be shown at the Hat Factory #factorywindow (Digital work).

The Trust has experience in developing and commissioning public art through its recent project *As You Change So Do I*. Our first commission in these series was 'Beacon' and recently a new piece called 'This is a Promise' both by Mark Titchner (image 2) and we have also commissioned temporary works by Yuri Patterson, Jamie Newell, Tom Hackett, Susan A. Barnett and Tom Pearman (for more info visit www.asyouchangesodol.co.uk)



Image 2: This is a Promise by Mark Titchner and Jonathan Barnbrook, commissioned by The Culture Trust

The Hat Factory Arts Centre

In September 2019 we reopened the Hat factory Arts Centre after a £2m redevelopment and created a **space for everyone**. We work with local talent and leading artists from across the UK and present a year-round diverse programme of live music, contemporary dance, theatre, film, workshops and festivals.

We believe in nurturing local talent and giving young artists a platform to tell their own story. With a diverse programme of events throughout the year, we pride ourselves in presenting work that is fresh, relevant and surprising.

The Hat Factory welcomes over 85,000 visitors a year and 8000 pass along Bute Street and the Hat Factory doors every day.

The Brief

The Culture Trust is the commissioner. Our aim is to select artists from or working in Luton that reflect the creativity and talent of the town.

The work is to be a digital piece to be shown on the **Factory Window** digital screen (no sound) and lasting for a maximum of 3 minutes.



The art work will:

- Target the interest of young people (18-25yrs)
- Promote diversity and engage the public, arts centre users and customers and passers-by.
- Provide an opportunity for the artist to show their work to a new audience and raise their profile in the artist community of the town and beyond

Artist requirements shall be to;

- Create new work or share existing work for approval by the commissioner.
- Work closely with commissioner in delivering to an agreed programme for installation
- Manage onsite installation with Trust operations team and comply with site H&S and access issues.
- Artist name/signature will be displayed as part of the finished design
- Links to artist own social media may also be displayed
- Culture Trust logo and Arts Council logo must be included

NB: The work must be art work and not an advert for other projects as this space is for art not marketing

The Commission

1 x Digital piece as part of this mini commission.

The Commission is planned to be installed in at an agreed 1 month slot between September 2021 and March 2022.

Work will be selected by The Culture Trust as commissioner

Mini Commission budget

A budget of £200 is available for each commission (7 commissions are available)

Timeline for project (draft)

Stages	Notes	Timeline
<ul style="list-style-type: none"> • EOI 	Submit work/concept for this commission Share examples of other artistic work/portfolio Provide estimation of costs and breakdown of budget including production and installation	12 noon Friday 6 th August 2021
<ul style="list-style-type: none"> • Design development 	Selected artists to develop ideas further to finished work	From Monday 9 th August 2021



<ul style="list-style-type: none">• Installation	By artist and Trust operational staff	To an agreed 1 month timeslot
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How to apply

Please submit EOI stage by 12 noon Friday 6th August 2021

These should be submitted to hafiza.mohamed@culturetrust.com